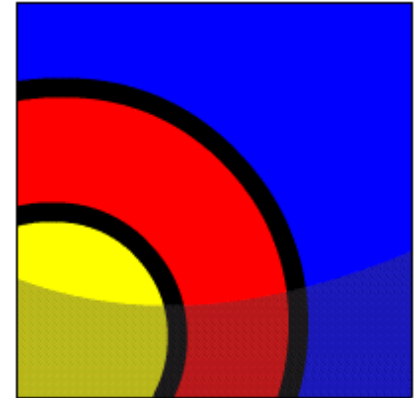


The Changing Nature of Work

What Will I Learn?

In this lesson, you will learn to:

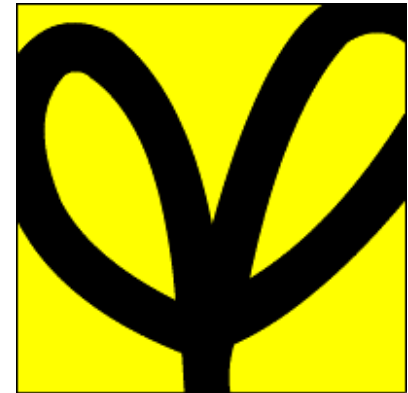
- Research the factors that contribute to the changing nature of the job market
- Identify five jobs or job areas that are on the decline and explain why
- Identify five jobs or job areas that are growing and explain why
- Articulate the changing nature of work and its associated educational requirements
- Evaluate career choices in light of the changing nature of work





Why Learn It?

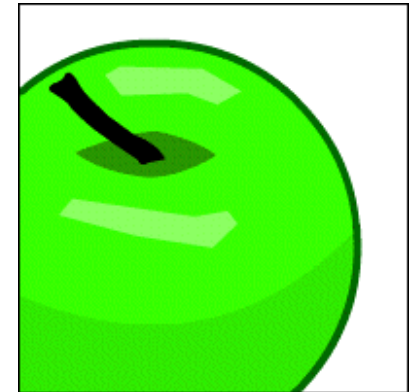
Pretend you are planning to go on vacation to a tiny island in the Pacific. You save your money, buy your plane ticket, and arrive at the island. Because you didn't watch the weather, you find the island devastated by a hurricane and your vacation ruined! This is similar to what could happen if you spend time preparing for a job that may not exist after you finish school.



Tell Me / Show Me

How many of you...

- Use an Atari computer to play games?
- Use an electric typewriter to do your homework?
- Watch television on a black and white screen?
- Play music on a record player?
- Know someone who has an 8-track tape?

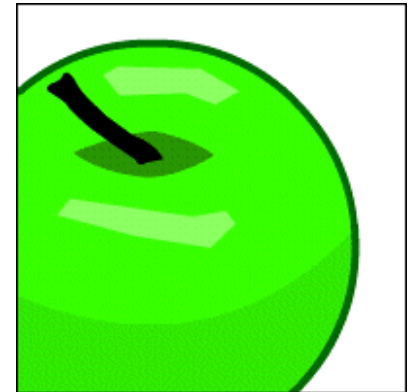


Thirty years ago the companies that made these products employed many workers to design and produce them. All are near-extinct technologies today.

Tell Me / Show Me

Think of a new technology that has or will replace each of the following:

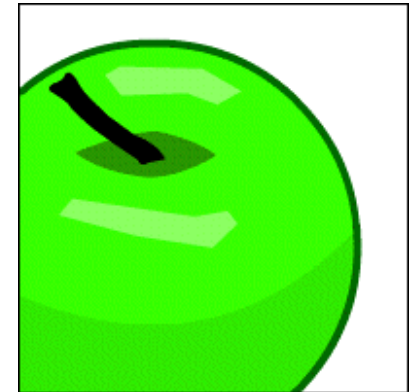
- Hand-crank windows in cars
- Film-based cameras
- Cars that burn gas
- Book/music stores
- Video tapes
- Floppy disks
- CRT monitors
- Light switch



Tell Me / Show Me

Changing Markets

Increased market competition associated with globalization and deregulation has brought about two types of change:



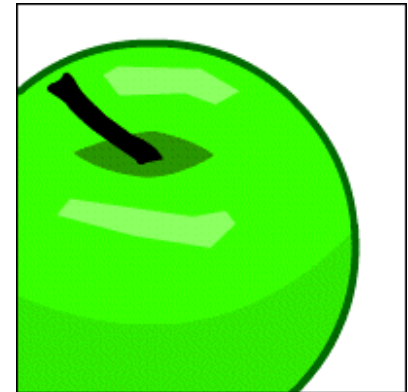
- Downward pressure on prices and therefore on labor and other production costs
- Increased pressure to compete in terms of speed, innovation, variety, and customization

Tell Me / Show Me

Changing Technology

Technology creates new occupations and reduces or eliminates some existing occupations.

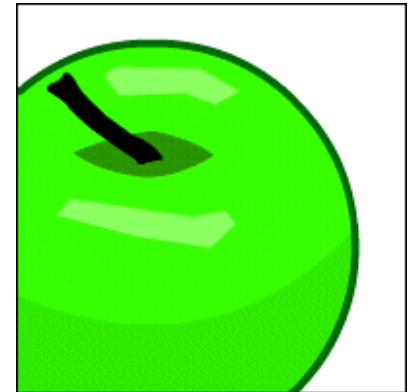
Technology increases the skills required for some jobs and decreases the skills required by others.



Tell Me / Show Me

Changes in Workforce Demographics

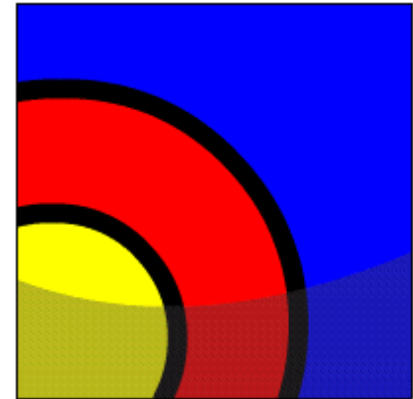
Women are performing many jobs that were traditionally the domain of men only. Today, men and women do many of the same jobs. In addition, today's workforce is more diverse.



Summary

In this lesson, you have learned to:

- Research the factors that contribute to the changing nature of the job market
- Identify five jobs or job areas that are on the decline and explain why
- Identify five jobs or job areas that are growing and explain why
- Articulate the changing nature of work and its associated educational requirements
- Evaluate career choices in light of the changing nature of work



Summary

Practice Guide

The link for the lesson practice guide can be found in the course outline.

